



## SEQUOIA NATURAL HISTORY ASSOCIATION ANNUAL REPORT ~ FISCAL YEAR 2009

Although 2009 was not one of our best years financially, considering the questionable economic outlook, we were pleased with our overall revenue. Earned income (sales of educational materials and services) were up from the previous year while unearned income sources (membership revenue and donations) were weaker than normal. Park store sales were good and this carried us through difficult economic times. As far as educational programs, services for visitors, and efforts to do more to help protect Sequoia and Kings Canyon National Parks, Devils Postpile National Monument and Lake Kaweah, we were very pleased with our efforts in 2009. Not only did we excel in doing more to help these public lands, we strengthened efforts to educate the public on the significance of these natural areas and their importance in our environment. Efforts that began in 2009 will be further enhanced in 2010. The support of our members is very important to SNHA, and in 2009 we began developing new programs to make our member program even better.

Mark Tilchen, Executive Director  
Art Zschau, Chair of the Board of Directors

### the staff

Mark Tilchen– Executive Director  
Retta Niday– Administrative Services Director  
Debby Crain– Operations Director  
Dayna Higgins– Development Director  
Savannah Boiano– Education Director  
Sarah Schachter– Programs Coordinator  
Courtney Laurell– Education Assistant  
Heidi Crouch– Retail Assistant  
Kim Kauling– Foothills/Lake Kaweah/Mineral King Park Store Manager  
Pat Lovett– Giant Forest/Lodgepole Park Store Manager  
Donna Christensen– Kings Canyon/Cedar Grove Park Store Manager  
Kirsten Watson– Devils Postpile Park Store Manager  
Beth Hunkins– Crystal Cave Manager  
Mike Springer– Crystal Cave Assistant Manager

### the board of directors

Steven Baltzell, Delora Buckman-Merritt, Dave Camenson, Jim Gonsalves, Jerry Hayton, Lynn Knudson, Don Mattias, Elizabeth Palmer, Matthew Rangel, Steve Stocking, Jane Thomas, William Tweed, Art Zschau

### the mission

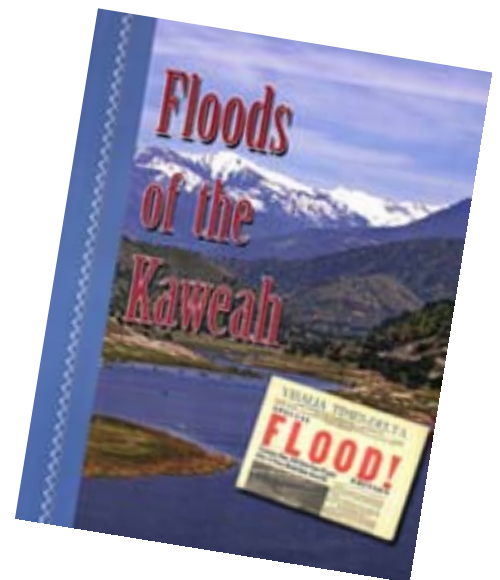
Sequoia Natural History Association is a non-profit membership organization dedicated to supporting education, interpretation, research, and the natural and historic preservation of Sequoia and Kings Canyon National Parks, Devils Postpile National Monument, Lake Kaweah, and other areas of the National Park System. The Sequoia Natural History Association is committed to enriching the experiences of visitors and promoting public awareness of the significance of national parks through educational programs, publications, and financial support.





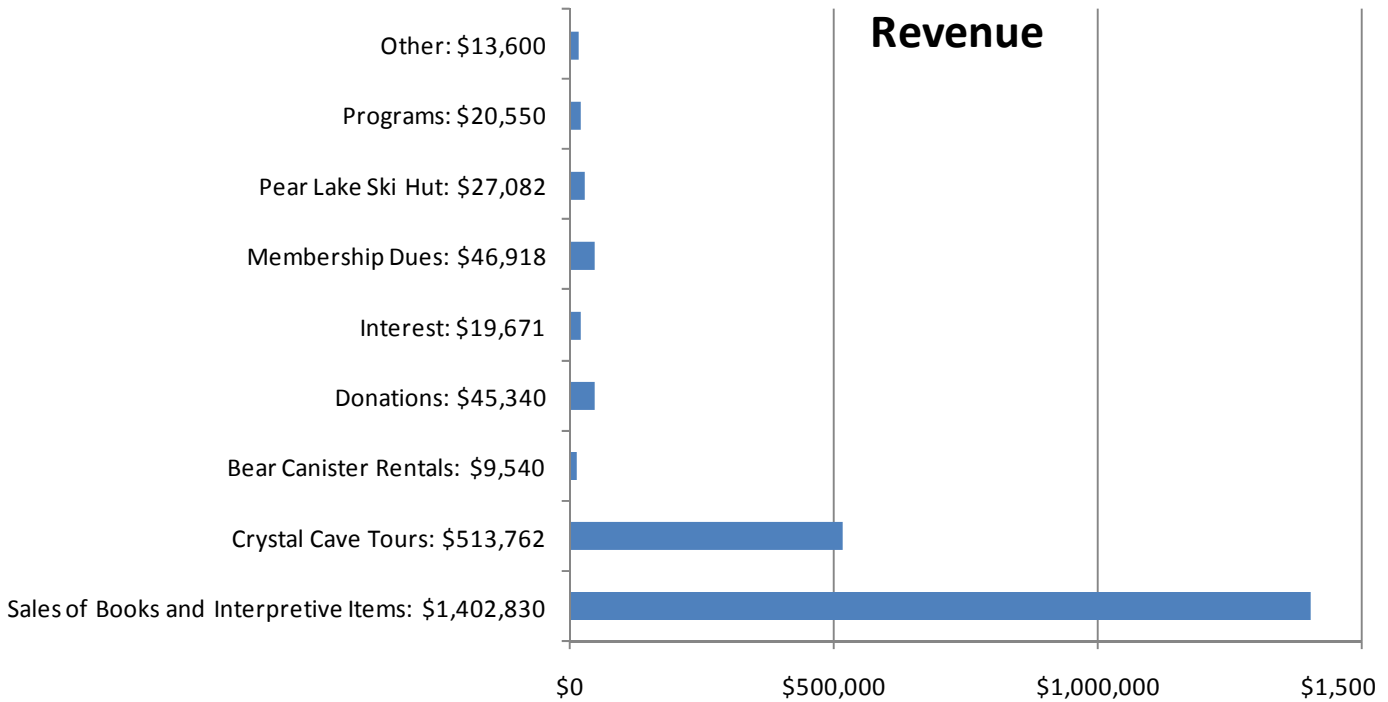
## HIGHLIGHTS OF 2009

- Installed solar power at Crystal Cave. This new system could provide up to 100% of the energy needs to run tours and related facilities
- Installed LED lighting in Crystal Cave to reduce electrical need and growth of algae inside the cave
- Supported funding for the Sequoia and Kings Canyon Junior Ranger program
- Provided free outreach education to schools through our *Caves in the Classroom* program
- Assisted NPS with staff training
- Created a SNHA member volunteer service day
- Helped fund student conservation assistants, supplies and equipment for visitor programs and educational projects
- Provided van for the NPS *Ranger in Classroom* program, bringing naturalists to Tulare County schools
- Published new book- *Floods of the Kaweah*
- Published the free park visitor guide
- Provided support for Crystal Cave restoration project
- Provided more than 50% of visitor center staff, allowing NPS naturalists to perform more visitor programs
- Maintained the Pear Lake Ski Hut for park visitors
- Operated and repaired Beetle Rock Education Center facility.
- Presented children's programs at Three Rivers Library
- Assisted NPS with National Junior Ranger Day
- Provided speakers for clubs such as Rotary and Lions
- Supported local non-profits on events
- Supplied more than 300 bear-resistant food canisters
- Volunteered for the CalTrans Adopt-a-Highway program

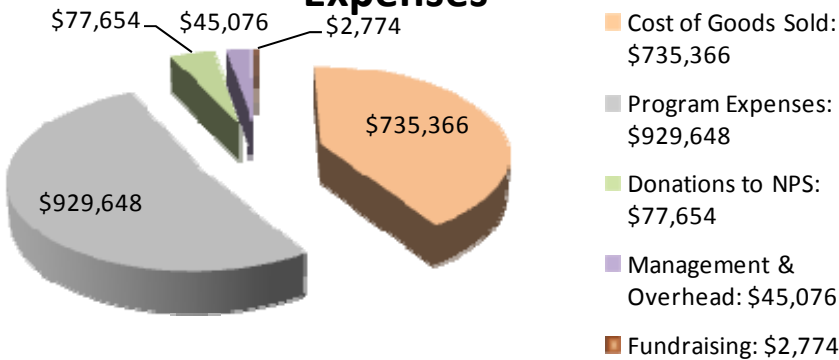


# FINANCIALS 2009

## Revenue



## Expenses



**Total Expenses & Aid \$1,790,518**

REVENUE \$2,099,293

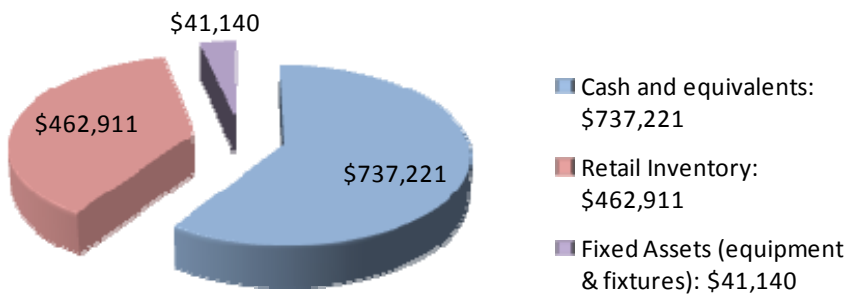
EXPENSES \$1,760,518

NET INCOME \$308,775

## OTHER:

Value of In-Kind Donations received \$122,849

## Assets as of December 31, 2009



**Total Assets \$1,241,272**

**AID TO NATIONAL PARK SERVICE:** The National Park Service includes as Aid, education programs and other operational costs, not shown above, which provide support to NPS visitor services.  
 NPS AID IN 2009 \$1.5 Million\*  
 NPS AID SINCE 1940 \$10 Million+ \*

This SNHA member's report is not the financial statement or audit of the organization. It is designed to provide a summary of activities for 2009 and is based on year-end financial statements. An accountant's audit, which could result in minor changes to the numbers shown, is not yet complete. Additional financial information and audit can be obtained from the association. A copy of IRS 990 tax returns can be found at [www.guidestar.org](http://www.guidestar.org).